

SOXXY™

BY SARAH STABILE

Cristina Carlino, Founder of Philosophy and Soxy Investor:

"Sarah Stabile reminds me in every way of a young Sara Blakely from Spanx. I think Soxy is only the beginning of a really great company we will hear so much about in the years to come. It has been an honor to invest in such a beautiful, exciting visionary woman with so much fresh runway ahead."

Sara Blakely, founder of Spanx:

Hi Sarah,

I received an email from Richard Branson that I should meet you. It sounds like you have an interesting business venture. I would like to learn more about it. I've certainly walked in your shoes. I'm happy to answer any questions that may help you on your journey.

Best,
Sara

Lucky Magazine's Mariko Suzuki:

"I love Soxy! Great idea. Lucky is going to feature Soxy's Jana ankle style in our February issue. Can't wait to see your Spring collection."

John Varvatos, menswear designer and Soxy Mentor:

"Very clever idea Sarah, I like the design, branding and IP. Your biggest challenge will be to figure out how to communicate the concept across packaging. Congrats, it's a great idea. Xo, JV".

Soxy.com customer, Mary Carten:

"Thanks for checking in on the socks. I just received them last night and I am happily wearing them as I write this. I must say, they are wonderful!! What a simple, yet brilliant idea. They have stayed up for the entire day today - normally I am digging down in my boots to pull up my socks several times a day. They are really soft and comfy, too! I plan to tell all of my friends about them. Thanks again, and happy holidays to you, too!



facebook.com/SoxySocks



[@SoxySocks](https://twitter.com/SoxySocks)



[@SoxySocks](https://www.instagram.com/SoxySocks)



[@SoxySocks](https://www.pinterest.com/SoxySocks)



[The Soxpert](https://www.youtube.com/channel/UC...)