

SOXXY™

BY SARAH STABILE

Soxxy is a performance-fashion sock brand. The name SOXXY is a mash-up of “Sassy,” “Socks” and “Sexy”.

- Soxxy women’s ankle, knee and thigh-highs add a splash of color to any look
- Soxxy leggings are flattering graphic printed leggings with non-slip XO Grip around the inside top waistband
- SoxxyAir are the only stylish compression socks that give back.
- SoxxyAir partnered with five charities on five new designs. “Support a cause, support your legs “ is the tagline.
 - **Jesse Lewis Choose Love** (supports Sandy Hook elementary school families, education and mental illness)
 - **Kristen Ann Carr** (supports sarcoma cancer research)
 - **Orion** (supports Michael Stabile scholarship fund for students with dyslexia and learning disabilities at Trinity Pawling)
 - **WhyHunger** (fighting hunger & poverty worldwide)
 - **Bob Woodruff Foundation** (supporting wounded veterans)

The demand for performance-fashion socks in stylish patterns, colors, yarns and lengths has never been higher.

Soxxy's are sold at select boutique shops nationwide and online at Soxxy.com, Amazon.com, OpenSky.com, Archetypes.com...

Soxxy founder, Sarah Stabile also owns Hi-Impact Communications, a boutique PR and marketing agency. www.hi-impactcommunications.com



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